

Let the Children Play



“For the first time in recorded history our younger generations are expected to live shorter lives than their parents due to obesity.”

--Rob Merrifield, M.P. (Yellowhead) Chair of the Standing Committee on Health, March 2007

Time Spent Watching TV or Videos

Campbell River Children **10% more** than the PIDACS National Average

Times per week in unorganized sports

Campbell River Children spend **13% less** time in informal active play than the PIDACS National Average

How do our children and parents use resources now?

Local UEY/SB6 Survey of 100 Parents: *What programs/resources were most important for you and your children?*

- 27 % Family Gym
- 27 % Pool at Strathcona
- 21 % Family Place
- 20 % School

PIDACS Survey of 261 Kindergarten Parents: *How do our families use Recreational Resources?*

- 91% Parks and Recreational Trails*
- 84% Beaches and Pools*
- 47% Ice Rinks and Skiing
- 44% Recreation and Community Centres
- 32% Provincial or National Parks and Campgrounds

* Statistically significant difference: higher than PIDACS Canadian National Average

As part of the Understanding the Early Years project, information was collected from 261 parents of Campbell River's 2006-2007 Kindergarten children using the Parent Interviews and Direct Assessment of Children Survey (PIDACS). Some of the findings from these preliminary results of the data collection are shown here. Canadian or National averages are based on a total sample of 8942 children.