

# Active Campbell River Meeting Minutes

Thursday, October 9<sup>th</sup>, 2008  
Strathcona Gardens, 10:30 – 12:00

**Attendance:** Sandra Milligan (North Island College), Jan Sandholm, Meghan Best, Michele Sirett (City of Campbell River), Richard Boehm (Access Awareness), Brenda Wagman (Community Rep), June Hinshaw (SD72), Terryl Bertagnolli (B.C. Cancer Prevention Agency), Deb Wilson (SRD)  
**Regrets:** Carla Valentine (VIHA), Susan Bullock (SRD), Lindsay McDonald (SRD/VIHA)  
**Guests:** Lisa Scalapino (Understanding the Early Years)

**1. Introduction**

**2. Additions to Agenda**

- Added 5.7 Legacies Now Grant application for elevator in Strathcona Gardens
- 5.8 BC150 Volunteer Incentive Program Grant
- 5.9 SD72 Pro-D day, October 24<sup>th</sup>.

**3. Guest presentation by Lisa Scalapino**

Excellent and detailed presentation about the results of a telephone survey of 261 Campbell River families covering a variety of topics from time spent in activity and other socio-economic factors. The data presented will be available from Lisa for anyone who would like to use it. Findings included:

- Vulnerable children exist in all neighbourhoods
- CR children watch 10% television and do 13% less unorganized play than the National average
- Suggests action to provide more easily accessible play areas in neighbourhoods (improvement of tot lots or other recreational opportunity)
- Income does not always predict school readiness (see Quadra Island data)

Other Discussion:

- From this data, efforts are being made to increase accessibility to recreation by examining feasibility of a bus pass subsidy. **Meeting for all stakeholders on October 28<sup>th</sup> from 12 – 2:30 at Family Service’s Conference Room**
- Lisa will provide an article for the Active Campbell River newsletter on ways for families to encourage unorganized play.
- UEY and Success by 6 are starting a newspaper column and invite Active Campbell River to submit articles
- Discussion about revival of block parties to enhance interaction within neighbourhood communities
- Website to be launched soon [www.CRfamilynetwork.ca](http://www.CRfamilynetwork.ca)

**4. Business Arising From the Minutes**

<b>4.1</b>	<p><b>Newsletter submissions and circulation</b>                  Kris to send: info on “Places to Walk” and Everyone Active Grant                  Sandra will send info on Beaver Lodge signs once installed and recreation use survey                  Terry to send testimonial</p>	Kris Sandra Terryl
<b>4.2</b>	<p><b>“Places to Walk in Campbell River”</b>                  Kris has looked into getting a Brochure Display in Campbell River Commons; work is ongoing                  Final Report to Active Communities will be written by Kris                  Press Release was done by Meghan (thank you!) and appeared in both local newspapers.                  The maps are being picked up frequently at local recreation and retail centers.</p>	Kris  Kris

<p><b>4.3 Everybody Active meetings, October 23 1-2:30, 7 – 8:30, October 28, 2-4.</b> Brenda Wagman has kindly agreed to facilitate the meetings. All Active Campbell River members are encouraged to attend the stakeholders meeting on the 28<sup>th</sup>. All meetings are at the Community Centre.</p>	All
<p><b>4.4 Beaver Lodge Signage</b> Final Report to Active Communities to be prepared once installation is complete Press Release to be written by Sandra. Will organize photo shoot with new signs</p>	Sandra
<p><b>4.5 Active Campbell River Web Page</b> Launch is today. Kris presented the site to City Council on Tuesday along with Mary Ellen as part of the launch of the Community Portal. Press release on the portal to be in local press next week. Any changes should be directed to Kris. Linda Kubinec will update site once Kris's contract is over.</p>	All to look at website and provide feedback as needed.
<p><b>4.6 Guidelines for Food and Beverage Sales in BC Schools</b> Sandra to present to the District Parent Advisory Committee Nov 15<sup>th</sup>. Discussion about Regional District and the City following the guidelines in their respective buildings</p>	Sandra Michele
<p><b>4.7 Funding for continuation of Coordinator's position</b> UMBC Expression of Interest submitted by Michele Oct 3. Other grants that were examined included: Kid Start, Municipal Government intern program Active Communities sent a summary of investment by City Councils in other communities that will be useful for budget requests next March</p>	Michele (budget request in March)
<p><b>4.8 Canada's Healthy Workplace Month Sept 29 – Oct 26, 2008,</b> Grant applications by Active Campbell River and SD72 were both successful. Event Observation worksheet to be completed by Kris.</p>	Kris

**5. New Business**

<p><b>5.1 Chair and secretary positions</b> Sandra has been Chair for 2.5 years and offered the position to any potential takers (no volunteers!) Sandra will continue as Chair; Jan or Meghan will take over minute taking responsibilities</p>	Jan, Meghan
<p><b>5.2 Community Science Celebration Saturday, Feb. 21, 2009</b> Large number (2500) of people can be reached at this event. Please write date in calendar so we can attend with an "active" booth if possible. UEY and Success by 6 are also invited (Sandra to send invitation and registration info)</p>	Jan, Meghan, Susan Sandra
<p><b>5.3 Action Schools Contact</b> Cindy Stewart is a Penfield school teacher and the contact for Action Schools. She leads professional development workshops for teachers to include activity in the school curriculum (Oct 24 Pro-D day). Sandra has provided her with "Places to Walk" brochure Kris to provide Leisure Access pamphlets to distribute to the teachers at her workshops.</p>	Sandra and Kris

<p><b>5.4 Spirit of B.C. Grants due Oct. 31; meet with Spirit of B.C. committee</b>  Kris has already attended Spirit of B.C. meetings and will continue to work with the committee.  Jan to submit rant for the Flying Fitness squad</p>	<p>Kris  Jan</p>
<p><b>5.5 Active Communities Grant due Nov 28.</b>  Decision to submit grant for bicycle racks or storage unit downtown. Kris to send questions to the Bike to Work Week team leaders to solicit input on what would work best. Storage units are very expensive; bike racks are needed.</p>	<p>Kris</p>
<p><b>5.6 Local Sport Program Development Fund Grant, \$2,500, due Oct 17, 2008</b>  <a href="http://www.2010legaciesnow.com/local_sport_development_fund/">www.2010legaciesnow.com/local_sport_development_fund/</a>  Please pass on this information to any sports clubs who could benefit.</p>	<p>All</p>
<p><b>5.7 Legacies Now Grant</b> for elevator in Strathcona Gardens  Active Campbell River (Sandra) will write a letter of support for grant submission to install in elevator in Strathcona Gardens to provide the opportunity to those in wheelchairs to sit with the crowd in the arena and to access the meeting areas on the second floor.</p>	<p>Sandra</p>
<p><b>5.8 BC150 Volunteer Incentive Program Grant</b>  This grant provide \$ to not-for-profit groups to provide an appreciation event to volunteers who work on fund-raising projects. Suggestion that SD72 could look into submitting a grant to thank school PACS.</p>	<p>June</p>
<p><b>5.9 SD72 Pro-D Day</b>  Deb Wilson from SRD will be providing an active workshop to teachers. Deb may want to contact Cindy Stewart from Penfield who will be providing an Action Schools workshop at the same event.</p>	<p>June to connect  Deb and Cindy</p>

**6. Next meeting**

Trace Evaluation and Plan Update meeting is **Thursday, October 23<sup>rd</sup> from 9-12** at the Community Centre  
Next Active Campbell River Meeting **Thursday, Nov. 13<sup>th</sup>, 10:30** at Strathcona Gardens.